

# National communications charter

A unified approach to suicide prevention and mental health

Organisation: .....

We agree to put the seven guiding principles of the Charter into practice:

**1**  
We will make communicating about mental health, social and emotional wellbeing and suicide prevention a priority.

**2**  
We will respect the diversity of, and our actions will be guided by, people with lived and living experiences of mental health concerns and suicide.

**3**  
We will listen to and empower Aboriginal and Torres Strait Islander voices and be guided by Aboriginal and Torres Strait Islander-led solutions, to strengthen social and emotional wellbeing.

**4**  
We will base our communication on clear, consistent and evidence-informed messages.

**5**  
We will use appropriate, respectful and person-centred communication.

**6**  
We will work together to combine our efforts and support change.

**7**  
We will provide and promote access to the appropriate supports and services for people and communities.

Signature: ..... Date: .....

